Elena Pistone
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Board Profile Summary

- Over 20 years of senior leadership in digital, insurance, and technology sectors, blending operational insight with board-level oversight.
- Proven capacity to support boards in scale-ups, turnarounds, private equity-backed firms, and public companies.
- Expertise in governance of digital and AI transition, SaaS business models, related-party oversight, ESG integration, and strategic stakeholder communications.
- Certified INSEAD IDC-C director; experienced in risk, nomination/remuneration, audit, ESG committee work.
- Fluent at bridging the intersection of tech, market, HR/EVP, and corporate governance disciplines.

Board & Advisory Roles

Independent Non-Executive Director, REVO Insurance S.p.A. (Apr 2025 – Present, reappointed)
(Listed company; Euronext STAR Milan: REVO; gross written premiums €398.1 million in 2025 (+28.9% YoY); non-life / parametric / specialty lines insurer, market leader in Italian surety bonds)

- Member, Nomination & Remuneration Committee
- Member, ESG Committee

Independent Non-Executive Director, IDC Committee – Imprenditrici & Dirigenti del Canavese, Confindustria Canavese (Nov 2022 – Present)
(Regional director / entrepreneur support association in Canavese region, Piedmont, Italy)

- Created a STEM Scholarship program promoting educational opportunities for students.

Member, STEM National Group ("Stemiamoci"), Confindustria Assolombarda (2023 – Present) through Confindustria Canavese
(National advocacy group promoting STEM education and female participation; non-profit / membership body in Italy)

Independent Non-Executive Director, D4Next (Jan 2025 – July 2026)
(Private software vendor in the start-up Insurtech domain; 20 employees; €3,5 million revenue, headquartered in Turin, Italy). Board term ended upon the company's acquisition via M&A.

- Contributes to board oversight on strategic growth, product/technology roadmap, risk and governance standing
- Member, ESG Committee
- Member, Technological Committe
- Member of AI development Commitee

Independent Non-Executive Director, REVO Insurance S.p.A. (Sep 2022 – Apr 2025)
(Public company; Euronext STAR Milan: REVO; ~ 280 employees as of June 25; gross written premiums €309 million in 2024; non-life / parametric / specialty lines insurer headquartered in Milan)

- Chair, Related-Party Transactions Committee
- Member, ESG Committee
- Member, Nomination & Remuneration Committee

Chair, ICT Digital Board, Confindustria Canavese (Mar 2023 – Mar 2025)
(Industrial confederation's ICT/digital committee in Canavese region, Piedmont, Italy)

- Led committee program, oversight of regional digital and AI initiatives, interface with industry and local government.

Independent Non-Executive Director, ICT Digital Board, Confindustria Canavese (Apr 2020 – Mar 2023)
(Industrial confederation's ICT/digital committee in Canavese region, Piedmont, Italy)

- Supported digital agenda-setting, stakeholder engagement, project prioritization.

Executive Career Summary

Freelance Senior Advisor, Elaasta (Feb 2021 – Present)

- Advises SMEs and mid-caps on digital transformation strategy, implementation roadmaps, change programs, and technology adoption in insurance and adjacent sectors.

Chief of Corporate Services, RGI S.p.A. (Jan 2019 – Mar 2020)
(RGI: independent European insurance software / tech group; public/private mix; multiple-country operations. ~1,300 employees and ~€120 million revenue, headquartered in Milan

- Oversaw corporate services including external relations, technology advisory services and marketing across EMEA, Digital processes, internal academy, and the Brokers product business unit (commercial & technical)
- Member of EMEA executive team, aligning regional priorities with group strategy.
- Championed agile transformation, organizational and technological change roadmap, cross-country coordination.

Head of External Relations & Marketing, RGI S.p.A. (Jun 2010 – Jan 2019)
(RGI: independent European insurance software / tech group; public/private mix; multiple-country operations. ~1,300 employees and ~€120 million revenue, headquartered in Milan

- Led periodic revision of digital and technological architecture, including performance benchmarking, with reference to international best practices, and with the validation of market leader international technology advisor companies
- Led global external relations, technical corporate branding, marketing/communications across EMEA.
- From Jan 2016, served on the Executive Board, contributing to corporate strategy, product-market alignment, and stakeholder relations.
- Directed product launches, media engagement, events, and market positioning.

Earlier Career (condensed)

- Vodafone Italia, Digital Program Manager (2005–2010)
- SEICA, External Relations & Marketing Specialist (2003–2005)

Education & Certifications

- AI Agents Intensive Course - Google & Kaggle (Jan 2026-Feb 2026)
- Business Sustainability / Sustainability Leadership, CISL & University of Cambridge, UK (Sept 2021 – Nov 2021)
- IDP-C Certificate in Corporate Governance, INSEAD, Paris (Oct 2018 – Oct 2019)
- Interpreting & Translating, SSIT, Turin (Oct 1996 – Apr 2000)
- Liceo Scientifico "Piero Martinetti", Caluso, Turin (Nov 1991 – Jun 1995)

Professional Affiliations

- INSEAD International Directors Network (Association of Certified Directors)
- NEDCommunity (NED Italian Association)

Languages

- Italian (native), English (native), French (fluent)